

AthLead Network - Founding Trainer Demo Agreement - Arizona

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1. Parties

This Founding Trainer Demo Agreement (the "Agreement") is entered into as of the date signed below, by and between:

The undersigned trainer ("Trainer").

By signing this Agreement, Trainer agrees to participate in AthLead's Founding Trainer Demo Program under the terms and conditions set forth below.

2. Program Overview

AthLead Network is a two-sided digital marketplace connecting youth athletes with verified sports trainers across Arizona, Georgia, and beyond. The Founding Trainer Demo Program is designed to onboard AthLead's first trainers in Arizona, build platform content, and establish AthLead's presence in the Arizona sports community.

As a Founding Trainer, you are among the first verified trainers on the AthLead platform in Arizona. Your participation helps shape the platform and positions you as an early adopter in AthLead's growing network.

3. Trainer Obligations

3.1 AthLead Live Video Content Requirements

As a Founding Trainer, Trainer agrees to contribute to the AthLead Live training video feed during the first month of participation:

- Trainer must upload a minimum of three (3) training videos to the AthLead Live feed within the first thirty (30) days of account activation.
- The first video upload is required within the first seven (7) days of account activation. Failure to upload within this window may result in removal from the Founding Trainer Program.
- Videos must be original content created by the Trainer; training drills, technique breakdowns, coaching demonstrations, or sport-specific instructional content.
- Videos must comply with AthLead's Terms of Service and Community Guidelines, including zero tolerance for inappropriate, offensive, or misleading content.
- Videos should be clearly related to the Trainer's listed sport specialty and target youth athletes.

3.2 Profile Completion

- Trainer must complete their AthLead profile in full within seven (7) days of account activation, including sport specialty, service area, availability, bio, and pricing.
- Trainer must submit a valid Arizona Fingerprint Clearance Card for AthLead's OCR verification system before their profile is made visible to athletes.
- Trainer must keep their availability and pricing information current and accurate at all times.

3.3 Platform Conduct

- Trainer agrees to respond to athlete booking requests within forty-eight (48) hours.
- Trainer agrees to maintain professional conduct with all athletes, parents, and guardians.
- Trainer agrees not to solicit athletes to book sessions outside of the AthLead platform during the Demo Program period.
- Trainer agrees to cooperate with AthLead's onboarding process, including any demo sessions or platform walkthroughs requested by AthLead.

4. AthLead Obligations

- AthLead will provide Trainer with full platform access at no cost for the first two (2) months from the date of account activation.
- AthLead will feature Founding Trainers in promotional materials, social media content, and platform marketing during the Demo Program period.
- AthLead will prioritize Founding Trainer profiles in search results and the geolocator during the Demo Program period.
- AthLead will provide direct support to Founding Trainers for onboarding, profile setup, and video uploads.
- AthLead will notify Trainer at least fourteen (14) days before the complimentary period ends and standard subscription fees begin.

5. Subscription & Fees

The Founding Trainer Demo Program includes the following fee structure:

Period	Duration	Monthly Fee
Founding Demo Period	First 2 months	FREE
Standard Subscription	Month 3 onwards	Basic \$25 / Pro \$50 / Elite \$100

Transaction fees of 7% apply to all bookings processed through the AthLead platform, beginning from the first booking regardless of the complimentary subscription period.

6. Content & Intellectual Property

- Trainer retains ownership of all video content they upload to AthLead Live.
- By uploading content, Trainer grants AthLead Network LLC a non-exclusive, royalty-free license to display, distribute, and promote that content on the AthLead platform and in AthLead marketing materials.
- Trainer agrees not to upload content they do not own or have rights to.
- AthLead reserves the right to remove any content that violates its Terms of Service or Community Guidelines.

7. Termination

- Either party may terminate this Agreement with fourteen (14) days written notice to the other party.
- AthLead reserves the right to immediately remove Trainer from the platform and terminate this Agreement if Trainer violates any provision of this Agreement, AthLead's Terms of Service, or Community Guidelines.

- If Trainer fails to meet the minimum video upload requirements in Section 3.1, AthLead may revoke the complimentary subscription period and begin charging standard subscription fees immediately.
- Upon termination, Trainer's profile will be removed from the platform and pending bookings will be cancelled with appropriate notice to athletes.

8. General Terms

- This Agreement constitutes the entire agreement between the parties regarding the Founding Trainer Demo Program.
- This Agreement shall be governed by the laws of the State of Arizona.
- AthLead reserves the right to modify the terms of this Agreement with thirty (30) days written notice.
- This Agreement does not create an employment relationship between AthLead and Trainer. Trainer is an independent contractor.

9. Feedback

- Please feel free to contact Zach (zburns@athleadapp.com) for any questions, concerns, advice, additional information, and more in the context of AthLead. We love feedback, and are always striving to make our system and platform better.
- Reach out anytime during the week or weekend for questions and feedback. We are always free to call or text about anything you have concerning AthLead.
- Make sure to leave reviews on the app store for testimonies, feedback, and other supplemental information that helps support us in our work.
- We want to work hand in hand with you, so communicating with us is crucial for problem solving. When there is a glitch, error, or anything else conflicting with your AthLead experience, let us know.

10. Trainer Information

Please complete all fields below:

Full Legal Name	
Sport Specialty	
Service Area / City	
Phone Number	
Email Address	
Instagram / Social Handle (optional)	

11. Signatures

By signing below, the Founding Trainer agrees to the terms and conditions of this Founding Trainer Demo Agreement.

Trainer Signature

Founding Trainer, AthLead Network

Date: _____

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