

# AthLead Network - Travel Ball Coach Demo Contract

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## 1. Parties

This Founding Travel Ball Coach Demo Agreement (the "Agreement") is entered into as of the date signed below, by and between:

The undersigned travel ball coach ("Coach").

By signing this Agreement, Coach agrees to participate in AthLead's Founding Travel Ball Coach Demo Program under the terms and conditions set forth below.

## 2. Program Overview

AthLead Network is a two-sided digital marketplace connecting youth athletes with verified sports trainers and travel ball coaches across Georgia, Arizona, and beyond. The Founding Travel Ball Coach Demo Program is designed to onboard AthLead's first travel ball coaches, build platform content, and establish AthLead's presence in the Atlanta, Georgia youth sports community.

As a Founding Travel Ball Coach, you are among the first verified coaches on the AthLead platform. Your participation helps shape the platform and positions you as an early adopter in AthLead's growing network.

## 3. Coach Obligations

### 3.1 AthLead Live Video Content Requirements

As a Founding Travel Ball Coach, Coach agrees to contribute to the AthLead Live training video feed during the first month of participation:

- Coaches must upload a minimum of three (3) training or team-related videos to the AthLead Live feed within the first thirty (30) days of account activation.
- The first video upload is required within the first seven (7) days of account activation. Failure to upload within this window may result in removal from the Founding Travel Ball Coach Program.
- Videos must be original content created by the Coach; practice footage, game highlights, drill breakdowns, coaching demonstrations, or sport-specific instructional content are all acceptable.
- Videos must comply with AthLead's Terms of Service and Community Guidelines, including zero tolerance for inappropriate, offensive, or misleading content.
- Videos should be clearly related to the Coach's listed sport specialty and target youth athletes or travel ball teams.

### 3.2 Profile & Team Completion

- Coaches must complete their AthLead travel ball coach profile in full within seven (7) days of account activation, including sport specialty, team name, service area, season schedule, roster size, bio, and pricing.
- Coaches must submit valid background check documentation (GBI background check for Georgia coaches, Fingerprint Clearance Card for Arizona coaches) for AthLead's OCR verification system before their profile is made visible to athletes and families.

- Coaches must keep their team availability, roster information, and pricing current and accurate at all times.

### 3.3 Platform Conduct

- The coach agrees to respond to athlete and family inquiries within forty-eight (48) hours.
- The coach agrees to maintain professional conduct with all athletes, parents, and guardians.
- Coach agrees not to solicit athletes to book sessions or join teams outside of the AthLead platform during the Demo Program period.
- Coach agrees to cooperate with AthLead's onboarding process, including any demo sessions or platform walkthroughs requested by AthLead.

## 4. AthLead Obligations

- AthLead will provide Coach with full platform access at no cost for the first two (2) months from the date of account activation.
- AthLead will feature Founding Travel Ball Coaches in promotional materials, social media content, and platform marketing during the Demo Program period.
- AthLead will prioritize Founding Travel Ball Coach profiles in search results and the geolocator during the Demo Program period.
- AthLead will provide direct support to Founding Coaches for onboarding, profile setup, team dashboard configuration, and video uploads.
- AthLead will notify Coach at least fourteen (14) days before the complimentary period ends and standard subscription fees begin.

## 5. Subscription & Fees

The Founding Travel Ball Coach Demo Program includes the following fee structure:

Period	Duration	Monthly Fee
Founding Demo Period	First 2 months	<b>FREE</b>
Standard Subscription	Month 3 onwards	\$150 / month

Transaction fees of 3-5% apply to all bookings and registrations processed through the AthLead platform, beginning from the first transaction regardless of the complimentary subscription period.

## 6. Content & Intellectual Property

- Coach retains ownership of all video content they upload to AthLead Live.
- By uploading content, Coach grants AthLead Network LLC a non-exclusive, royalty-free license to display, distribute, and promote that content on the AthLead platform and in AthLead marketing materials.
- Coach agrees not to upload content they do not own or have rights to.
- AthLead reserves the right to remove any content that violates its Terms of Service or Community Guidelines.

## 7. Termination

- Either party may terminate this Agreement with fourteen (14) days written notice to the other party.

- AthLead reserves the right to immediately remove Coach from the platform and terminate this Agreement if Coach violates any provision of this Agreement, AthLead's Terms of Service, or Community Guidelines.
- If Coach fails to meet the minimum video upload requirements in Section 3.1, AthLead may revoke the complimentary subscription period and begin charging standard subscription fees immediately.
- Upon termination, Coach's profile and team dashboard will be removed from the platform and pending bookings or registrations will be cancelled with appropriate notice to athletes and families.

## 8. General Terms

- This Agreement constitutes the entire agreement between the parties regarding the Founding Travel Ball Coach Demo Program.
- This Agreement shall be governed by the laws of the State of Arizona.
- AthLead reserves the right to modify the terms of this Agreement with thirty (30) days written notice to Coach.
- This Agreement does not create an employment relationship between AthLead and Coach. Coach is an independent contractor.

## 9. Feedback

- Please feel free to contact Zach (zburns@athleadapp.com) or Amir (aarrington@athleadapp.com) for any questions, concerns, advice, additional information, and more in the context of AthLead. We love feedback, and are always striving to make our system and platform better.
- Reach out anytime during the week or weekend for questions and feedback. We are always free to call or text about anything you have concerning AthLead.
- Make sure to leave reviews on the app store for testimonies, feedback, and other supplemental information that helps support us in our work.
- We want to work hand in hand with you, so communicating with us is crucial for problem solving. When there is a glitch, error, or anything else conflicting with your AthLead experience, let us know.

## 10. Coach Information

Please complete all fields below:

<b>Full Legal Name</b>	
<b>Sport Specialty</b>	
<b>Team Name</b>	
<b>Service Area / City</b>	
<b>Phone Number</b>	
<b>Email Address</b>	
<b>Instagram / Social Handle (optional)</b>	

## 11. Signatures

By signing below, the Founding Travel Ball Coach agrees to the terms and conditions of this Founding Travel Ball Coach Demo Agreement.

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Coach Signature

Founding Travel Ball Coach, AthLead Network

Date: \_\_\_\_\_

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