



# Terms of Service & Privacy Policy

Effective Date: April 2, 2026

[athleadapp.com](http://athleadapp.com)

**IMPORTANT: AthLead Network is committed to the safety of youth athletes. Please read these Terms carefully, especially the sections regarding minors and COPPA compliance.**

## PART ONE — TERMS OF SERVICE

### 1. Acceptance of Terms

By accessing or using the AthLead Network platform, website, or mobile application (collectively, the "Platform"), you agree to be bound by these Terms of Service ("Terms"). If you do not agree to these Terms, you may not use the Platform.

These Terms constitute a legally binding agreement between you and AthLead Network LLC, an Arizona limited liability company.

### 2. Eligibility & Age Requirements

#### General Users

You must be at least 13 years of age to create an account and use the Platform independently.

#### Users Under 13 — COPPA Compliance

**AthLead Network complies with the Children's Online Privacy Protection Act (COPPA). Users under the age of 13 may only use the Platform with verified parental or guardian consent.**

If you are under 13 years of age:

- A parent or legal guardian must provide verifiable consent before account creation
- A parent or guardian must review and agree to these Terms on your behalf
- AthLead will send a consent verification email to the parent or guardian provided during registration
- The account will not be activated until parental consent is verified

Parents and guardians have the right to review, request deletion of, or refuse further collection of their child's personal information at any time by contacting us at [zburns@athleadapp.com](mailto:zburns@athleadapp.com).

#### Trainers & Coaches

All trainers and coaches must be at least 18 years of age to register on the Platform. All trainers are subject to background check verification before their profile is made visible to athletes.

### 3. Account Registration

To use certain features of the Platform, you must create an account. You agree to:

- Provide accurate, current, and complete information during registration
- Maintain the security of your account credentials
- Promptly update your account information if it changes
- Notify us immediately of any unauthorized use of your account

You are responsible for all activities that occur under your account. AthLead Network reserves the right to suspend or terminate accounts that violate these Terms.

### 4. Trainer Verification & Safety

AthLead Network takes the safety of youth athletes seriously. All trainers on the Platform undergo the following verification process:

- Arizona trainers: Fingerprint Clearance Card verification via our proprietary AI-powered OCR system
- Georgia trainers: GBI (Georgia Bureau of Investigation) background check document review
- Manual review by AthLead administrative team before approval
- Ongoing monitoring — trainers can be flagged and removed at any time

Verification reduces risk but does not guarantee the conduct of any trainer. AthLead Network strongly encourages parents and guardians to accompany minor athletes to training sessions, especially initial meetings with new trainers.

**AthLead Network reserves the right to remove any trainer from the Platform at any time, for any reason, including but not limited to complaints, suspicious activity, or failure to maintain valid background check documentation.**

### 5. User Conduct

You agree not to:

- Use the Platform for any unlawful purpose
- Misrepresent your identity, credentials, or qualifications
- Harass, abuse, or harm other users
- Attempt to circumvent the Platform's verification or safety systems
- Use the Platform to contact minors for any purpose outside of legitimate sports training
- Share another user's personal information without their consent
- Post false, misleading, or fraudulent reviews or content

Violation of these conduct rules may result in immediate account suspension or termination and may be reported to appropriate law enforcement authorities.

### 6. Bookings & Payments

AthLead Network facilitates connections between athletes and trainers. When a booking is made through the Platform:

- Trainers pay a monthly subscription fee to maintain their profile and access platform features
- AthLead Network takes a transaction fee on completed bookings
- Athletes with premium subscriptions access additional features including priority search and booking
- All payments are processed through secure third-party payment processors

AthLead Network is not responsible for disputes between athletes and trainers regarding the quality or delivery of training services. We encourage all users to resolve disputes directly and to leave honest reviews on the Platform.

## 7. Limitation of Liability

AthLead Network LLC provides the Platform as a connection service. To the maximum extent permitted by law, AthLead Network shall not be liable for:

- Any injuries, damages, or harm occurring during or as a result of training sessions arranged through the Platform
- The conduct, actions, or omissions of any trainer or athlete using the Platform
- Any indirect, incidental, or consequential damages arising from your use of the Platform

Your use of the Platform and engagement with trainers is at your own risk. AthLead Network strongly recommends verifying trainer credentials independently and ensuring appropriate supervision for minor athletes.

## 8. Termination

AthLead Network reserves the right to suspend or terminate your account and access to the Platform at any time, with or without notice, for any violation of these Terms or for any other reason at our sole discretion.

You may terminate your account at any time by contacting us at [zburns@athleadapp.com](mailto:zburns@athleadapp.com). Upon termination, your right to use the Platform ceases immediately.

## 9. Changes to Terms

AthLead Network reserves the right to modify these Terms at any time. We will notify users of material changes via email or in-app notification. Continued use of the Platform after changes constitutes acceptance of the updated Terms.

## 10. Governing Law

These Terms shall be governed by and construed in accordance with the laws of the State of Arizona, without regard to its conflict of law provisions. Any disputes arising under these Terms shall be resolved in the courts of Maricopa County, Arizona.

## 11. Contact

For questions about these Terms, contact us at:

**AthLead Network LLC**

[zburns@athleadapp.com](mailto:zburns@athleadapp.com)

[athleadapp.com](http://athleadapp.com)

# PART TWO — PRIVACY POLICY

This Privacy Policy explains how AthLead Network LLC ("AthLead," "we," "us," or "our") collects, uses, and protects your personal information when you use the AthLead Network Platform.

## 1. Information We Collect

### Information You Provide

- Name, email address, phone number
- Date of birth (used for age verification and COPPA compliance)
- Sport preferences and athletic profile information
- Location information (ZIP code, city, state)

- Payment information (processed securely by third-party processors — we do not store full payment details)
- Background check documents (trainers only — stored securely and used solely for verification)
- Profile photos and bio information

### **Information Collected Automatically**

- Device type, operating system, and browser information
- IP address and general location data
- Usage data including pages visited and features used
- App performance and crash data

## **2. COPPA — Children's Privacy**

**AthLead Network takes the privacy of children under 13 seriously and complies fully with the Children's Online Privacy Protection Act (COPPA).**

For users under 13 years of age:

- We require verifiable parental consent before collecting any personal information
- We collect only the minimum information necessary to provide the service
- We do not share children's personal information with third parties for marketing purposes
- Parents and guardians may review their child's personal information at any time
- Parents and guardians may request deletion of their child's personal information at any time
- We do not condition a child's participation on providing more information than is necessary

To exercise parental rights regarding your child's information, contact us at [zburns@athleadapp.com](mailto:zburns@athleadapp.com). We will respond within 30 days.

## **3. How We Use Your Information**

We use the information we collect to:

- Create and manage your account
- Connect athletes with verified trainers in their area
- Process bookings and payments
- Verify trainer background checks and credentials
- Send booking confirmations, reminders, and platform notifications
- Improve the Platform and develop new features
- Ensure platform safety and enforce our Terms of Service
- Comply with legal obligations

## **4. Information Sharing**

AthLead Network does not sell your personal information. We may share your information with:

- Other users as necessary to facilitate connections (e.g., trainer profiles visible to athletes)
- Third-party service providers who assist in operating the Platform (payment processors, cloud storage, analytics)
- Law enforcement or government authorities when required by law or to protect safety
- Business successors in the event of a merger, acquisition, or sale of assets

All third-party service providers are contractually required to protect your information and use it only for the purposes we specify.

## 5. Data Security

AthLead Network implements industry-standard security measures to protect your personal information, including:

- Encrypted data transmission (HTTPS/TLS)
- Secure cloud storage via Supabase with row-level security
- Limited access to personal data on a need-to-know basis
- Regular security reviews and updates

No method of transmission over the internet is 100% secure. While we strive to protect your information, we cannot guarantee absolute security.

## 6. Data Retention

We retain your personal information for as long as your account is active or as needed to provide services. You may request deletion of your account and associated data at any time by contacting [zburns@athleadapp.com](mailto:zburns@athleadapp.com). We will process deletion requests within 30 days, except where retention is required by law.

## 7. Your Rights

Depending on your location, you may have the right to:

- Access the personal information we hold about you
- Request correction of inaccurate information
- Request deletion of your personal information
- Opt out of non-essential communications
- Data portability — receive a copy of your data in a portable format

To exercise any of these rights, contact us at [zburns@athleadapp.com](mailto:zburns@athleadapp.com).

## 8. Cookies & Tracking

The AthLead Platform uses cookies and similar tracking technologies to:

- Keep you logged in across sessions
- Remember your preferences
- Analyze Platform usage and performance

You may disable cookies in your browser settings, but this may affect Platform functionality.

## 9. Third-Party Links

The Platform may contain links to third-party websites or services. AthLead Network is not responsible for the privacy practices of third parties. We encourage you to review the privacy policies of any third-party services you access through our Platform.

## 10. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of material changes via email or in-app notification. Continued use of the Platform after changes constitutes acceptance of the updated Policy.

## 11. Contact Us

For any privacy-related questions, concerns, or requests — including COPPA parental rights requests — contact us at:

**AthLead Network LLC**

zburns@athleadapp.com

athleadapp.com

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